

EXHIBITOR PROSPECTUS



Venous Endovascular
INterventional Strategies

OCTOBER 30-31, 2022

Vascular InterVentional Advances



CELEBRATING 20 YEARS OF ENDOVASCULAR EDUCATION

OCTOBER 31 – NOVEMBER 3, 2022

THE GLOBAL EDUCATION COURSES FOR
VASCULAR MEDICINE AND INTERVENTION

WYNN LAS VEGAS

PRESENTED BY



viva-foundation.org/exhibit-market

VIVA AND THE VEINS: MULTIDISCIPLINARY, INNOVATIVE, TRANSFORMATIVE

Since 2003, the VIVA Foundation has served as a leader in vascular medicine and intervention. Our dynamic, interactive programs are designed by a multidisciplinary board of expert clinicians dedicated to moving the field forward through innovation, advocacy, and collaboration. In 2022, our world-renowned faculty will once again present the latest data, debate the most pressing controversies, and share in-depth clinical expertise. We hope you will join us at VIVA and The VEINS 2022 as we continue our mission to provide transformative endovascular education.

WHY EXHIBIT AT VIVA AND THE VEINS?

- Gain unparalleled access to healthcare practitioners across the spectrum of vascular disease care
- Identify and engage key stakeholders from interventional cardiology, vascular surgery, interventional radiology, and vascular medicine
- Introduce your products and services to the next generation of clinicians in the Physicians-in-Training program

THE VENUE

Wynn Las Vegas
3131 Las Vegas Boulevard South
Las Vegas, Nevada 89109

VIVA is excited to once again return to Wynn Las Vegas!

Exhibitors will receive the link to book hotel rooms after purchasing exhibit space. All VIVA booth rentals include a set number of interchangeable exhibit-only badges, and exhibitors may purchase up to 2 extra interchangeable badges (more on page 6). The VEINS and VIVA Pre-course booth rentals include a set number of all-access, Industry Professional badges (more on page 7). Any other Industry Professional badges for VIVA and/or The VEINS must be purchased at viva-foundation.org/register after industry registration opens on August 1 (more on page 14).

VIVA has reserved a block of rooms at the discounted rate of \$274 per night plus tax (currently 13.38%). This rate includes access to the fitness center, internet access for up to 4 devices, boarding pass printing, daily newspapers, and more. A non-refundable deposit of the first night's room and tax will be required to confirm all reservations.

Reservations are accepted on a first-come, first-served basis and will be accepted until October 4 at 5pm PT or until the room block fills, whichever occurs first.

The room block will fill up quickly, so making your hotel reservation should be completed as soon as possible once the booking page becomes available.

A charge of \$50 per person per night will apply to each guest over double occupancy.



IMPORTANT DATES

Wednesday, June 1

- The exhibit & marketing portal opens to all exhibitors at 12pm PT
- Abstract submissions open for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)

Monday, August 1

- Industry professional registration opens
- Deadline to cancel with 40% administrative fee*
- Deadline to be included in the Live Case Index

Wednesday, August 10

- Deadline to submit abstracts for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)
- Deadline to reserve space in the Simulator Showcase
- Deadline to submit an application for Blue Sky Breakfast: The VEINS Innovation Summit
- Deadline to reserve space in the Hands-On Vascular Innovation Lab

Friday, August 26

- Satellite symposia application submission due (see page 8 for more for information)
- Deadline for Physicians-in-Training program support

Monday, September 12

- Final day to register with Prime tuition pricing
- Deadline to cancel with 80% administrative fee*
- Deadline to submit satellite & sponsored session titles and invited speakers
- Deadline for graphics, final payment, and content, if applicable. **No extensions will be honored.**

Thursday, September 29

Discount deadline for orders from the Exhibitor Services Manual, if applicable

Monday, October 3

First day freight accepted to the advance warehouse

Tuesday, October 4

Last day to book hotel reservations in the VIVA room block at the discounted rate. The block may fill prior to this date.

Week of October 10

Pre-conference attendee list distributed with attendee name, specialty, city, and state

In the event that VIVA or The VEINS are canceled in their entirety due to the COVID-19 pandemic, refunds will be given for exhibit spaces and sponsorships/marketing items that were not implemented.



Monday, October 24

Last day to make name changes on existing conference registrations

Tuesday, October 25

Last day freight accepted at the advance warehouse

Week of December 5

Post-conference attendee list distributed with attendee name, specialty, city, and state

Visit us at viva-foundation.org/exhibit-market

*** Cancellation policy:** During the purchase process you will be required to review and acknowledge the cancellation policy. Purchasing exhibit space and/or marketing items signifies your commitment to exhibit and/or market your company, product, or services at VIVA or The VEINS.

Subsequent cancellation of assigned booth space and marketing items poses a burden and hardship on those exhibitors who must choose from any remaining selections. To cancel, kindly email your cancellation request to exhibits@viva-foundation.org.

Exhibitors will be assessed the following fees for canceled/reduced booth space or canceled sponsorship items:

- On or before August 1, 2022, the exhibitor will be charged a 40% administrative fee.
- From August 2, 2022 - September 12, 2022, the exhibitor will be charged an 80% administrative fee.
- After September 12, 2022, refunds will not be possible.

VIVA CONTACTS

CHRISTOPHER EBBE

Grant support, satellite symposia,
industry relations
cebbe@viva-foundation.org
312-366-8514

REGISTRATION & IT

registration@viva-foundation.org
888-513-8482

BRITA THORNE

Exhibits, marketing, press
bthorne@viva-foundation.org
408-594-6406

REBECCA HALL

Executive Director
rhall@viva-foundation.org

EXPOSITION SERVICES

The Expo Group
Customer Account Management
exhibitorservice@theexpogroup.com
972-580-9000

VIVA BOARD OF DIRECTORS

EHRIN J. ARMSTRONG, MD
Interventional Cardiology

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St. Helena, California

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Vascular Medicine

Vanderbilt University Medical Center
Nashville, Tennessee

VENITA CHANDRA, MD
Vascular Surgery

Stanford University Medical Center
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Connected Cardiovascular
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San Francisco, California

NITEN SINGH, MD
Vascular Surgery

Harborview Medical Center
Seattle, Washington

RETURN TO LATOUR AND MARGAUX EXHIBIT SPACES

- VIVA and The VEINS 2022 will return to our 2019 conference space at Wynn Las Vegas.
- Exhibits for VIVA will be in the LaTour ballroom and exhibits for The VEINS and VIVA Pre-Courses will be located in Margaux 1.
- 10x20 and 10x10 booths will once again be available for purchase for VIVA exhibitors, as well as tabletop booths.

BADGES FOR BOOTH STAFF

- Each booth includes a set number of interchangeable, exhibit-only badges. Exhibiting companies will now have the opportunity to purchase up to 2 additional exhibit-only badges. See page 6 for additional information.

VIVA RECEPTION

- The 2022 VIVA Reception will be held in the exhibit hall on Wednesday evening immediately following the general session.
- This special evening of collegiality, networking, and entertainment will offer exhibitors another opportunity to engage attendees.

SIMULATOR SHOWCASE

- Exhibiting companies have the opportunity to participate in the simulator-focused sessions on November 1. See page 9 for details.

LATE-BREAKING SESSION AT THE VEINS

- The VEINS 2022 will present a venous-focused Late-Breaking Clinical Trial session on Monday, October 31. See page 9 for additional information.



EXHIBITING AT VIVA

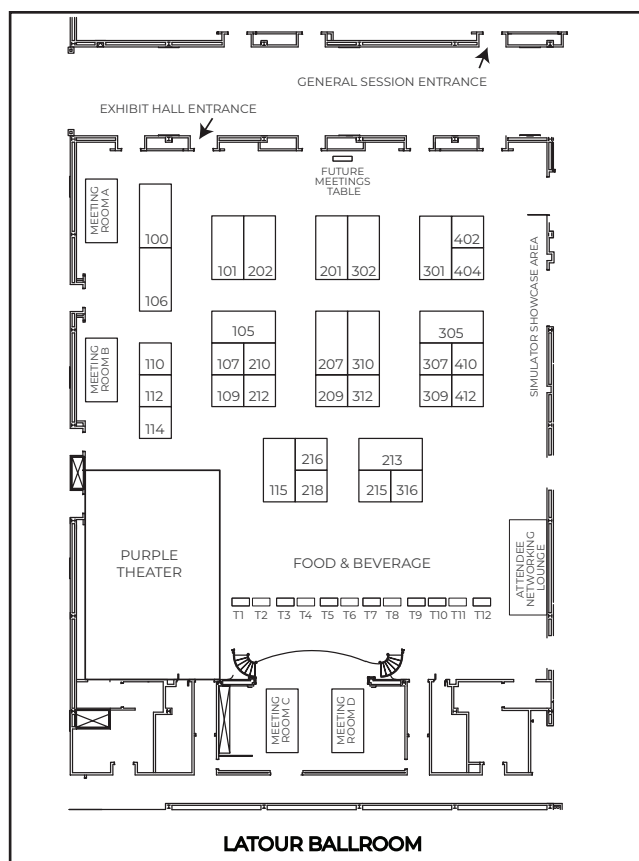
The VIVA Exhibit Hall is the perfect place to maximize your presence and make connections with current practitioners and the next generation of clinicians. The exhibit hall also features the Purple Theater, which hosts industry-sponsored sessions, new World Insights sessions, and Nurses + Techs programming to maximize attendee traffic.

HOW TO REGISTER FOR A BOOTH

- 1) Visit viva-foundation.org/exhibit-market to access the Exhibit and Marketing portal.
- 2) Returning exhibitors can log in using their previous portal login, and new exhibitors will be prompted to set up a new account.
- 3) Exhibitors can choose a booth from the floor plan after signing in and selecting a booth coordinator for your company.

If your company exhibited at VIVA or The VEINS in 2018-2021, your company's information will auto-populate. Please update any changes and note that only one coordinator may be named per company.

For additional assistance, contact us at exhibits@viva-foundation.org. Please note that all booths are first-come first-served and quantities are limited.



Floor plans and booth placements are subject to change.

EXHIBIT	FEE	WHAT'S INCLUDED
10' x 20'	\$22,000	6 complimentary exhibit-only badges
10' x 10'	\$11,500	3 complimentary exhibit-only badges
6' Tabletop	\$7,500	2 complimentary exhibit-only badges

BADGES

Exhibit-only badges provide access to the VIVA exhibit floor and are interchangeable among your staff members. If you would like to attend the educational sessions, please purchase an Industry Professional badge at viva-foundation.org/register beginning on August 1.

In addition to complimentary badges that are included with your booth purchase, exhibiting companies may purchase up to **2** interchangeable, exhibit-only badges for an additional fee of **\$800 per badge**.

VIVA EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Sunday, 10/30	10am - 5pm		
Monday, 10/31	8am - 10am		
Tuesday, 11/1		7:30am - 4pm*	
Wednesday, 11/2		7:30am - 7:15pm**	
Thursday, 11/3			7am - 12pm

*The Physicians-in-Training program reception will be held in the exhibit hall from 5:30 - 7pm on Tuesday. Supporters of the Physicians-in-Training program will be allowed to exhibit during this time, all other exhibitors will be asked to leave the hall at 4pm.

**The VIVA Welcome Reception will be held from 5:15 - 7:15pm in the exhibit hall. All VIVA exhibitors are permitted to exhibit during this time. All reception attendees must wear a badge.

EXHIBITING AT THE VEINS AND VIVA PRE-COURSES

The VEINS will once again foster robust interaction between exhibitors and conference participants from Sunday, October 30 to Monday, October 31. On Monday, The VEINS exhibit hall offers increased attendee traffic with both VEINS and VIVA Pre-Course attendees. In addition to engaging topics covered in The VEINS general session, Monday's pre-course selection includes sessions on:

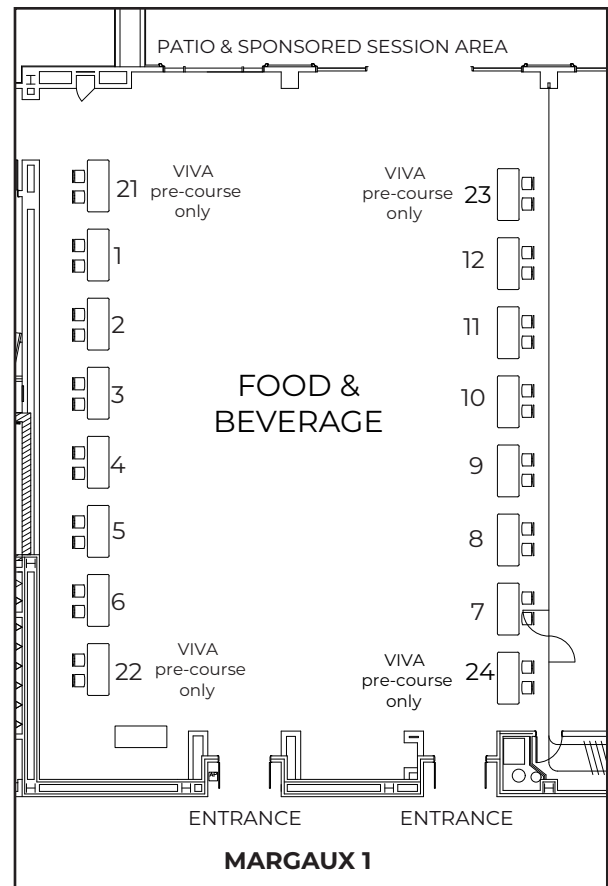
- Critical limb-threatening ischemia
- Pharmacotherapy
- Aortic intervention

HOW TO REGISTER FOR A BOOTH

- 1) Visit viva-foundation.org/exhibit-market to access the Exhibit and Marketing portal.
- 2) Returning exhibitors can log in using their previous portal login, and new exhibitors will be prompted to set up a new account.
- 3) Exhibitors can choose a booth after signing in and selecting a booth coordinator for your company.

If your company exhibited at VIVA or The VEINS in 2018-2021, your company's information will auto-populate. Please update any changes and note that only one coordinator may be named per company

For additional assistance, contact us at exhibits@viva-foundation.org. Please note that all booths are first-come first-served and quantities are limited.



Floor plans and booth placements are subject to change.

EXHIBIT	DATES	FEE	WHAT'S INCLUDED
The VEINS	October 30-31	\$9,000	3 all-access badges to The VEINS and VIVA pre-courses
VIVA Pre-Courses	October 31	\$5,500	2 all-access badges to The VEINS and VIVA pre-courses

The VEINS EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Saturday, 10/29	3 - 5pm		
Sunday, 10/30	6:45 - 7:15am	7:30am - 6:30pm*	
Monday, 10/31		7:30am - 4pm	4 - 4:45pm

*On Sunday, 10/30, The VEINS reception begins at 5:30pm in the exhibit hall.

VIVA PRE-COURSE EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Monday, 10/31	6:45 - 7:15am	7:30am - 4pm	4 - 4:45pm

INDUSTRY-SPONSORED SESSIONS

25-MINUTE INDUSTRY-SPONSORED SESSIONS

VEINS and Pre-Course sessions in Margaux 1 | VIVA sessions in the Purple Theater in the Exhibit Hall

\$12,500 per break

Exhibitors have the opportunity to sponsor 25-minute sessions during the morning and afternoon breaks for VIVA and The VEINS. Your session will be marketed in a shared eblast and in onsite materials, signage, and app listings.

Satellite Symposia Schedule

	Breakfast		Lunch		Evening	
Sunday, 10/30	-	-	3	\$15,500	-	-
Monday, 10/31 (The VEINS)	-	-	2	\$15,500	-	-
Monday, 10/31 (VIVA Pre-Courses)	-	-	1	\$15,500	2	\$12,500
Tuesday, 11/1	1	\$12,500	4	\$20,500	3	\$12,500
Wednesday, 11/2	2	\$12,500	4	\$20,500	-	-

We have limited the total number of lunch symposia per day to maximize audience size. In addition to the above, we will have limited lunches in Premier Suites each day. VIVA reserves the right to add sessions based on registration.

We anticipate robust interest in lunches and we will not be able to accommodate all requests.

Room Specs and Marketing Information

Meeting rooms will accommodate approximately 70-90 people and include classroom setup, standard audiovisual, and signage. A promotional eBlast will be sent approximately 2 weeks prior to the conference, which will summarize each day's satellite events.

Meals During Symposia

Information about meals during symposia will be sent after your session time is confirmed. Standard menus are required for lunch symposia and are at your expense; lunches are approximately \$100/pp and should be organized directly with your Wynn contact, who will be provided after your session is confirmed. Food will be served inside the room for all satellite and premier lunch rooms.

Application Process

August 26: Applications are due

September 12: Session titles and speakers are due

Industry-sponsored satellite symposia are open to Commercial Supporters who provide an unrestricted educational grant to VIVA or The VEINS. Once you are confirmed as a supporter, please submit a satellite symposium application through the portal. Session space is limited and applications will be prioritized based on their submission date. Program information received after deadlines will not be included in program materials.

Once your application is submitted, please provide your session title, description, and speakers, and submit payment through the exhibitor portal. For more information about hosting a satellite symposium, please contact Christopher Ebbe at cebbe@viva-foundation.org.

HANDS-ON VASCULAR INNOVATION LAB

WEDNESDAY, NOVEMBER 2

The Vascular Innovation Lab, a hands-on workshop that is a required component of the Physicians-in-Training program, is open to all attendees. Attendee pre-registration is not accepted.

This cadaver lab offers morning and afternoon sessions focused on lower extremity access, imaging, and intervention:

- Atherectomy (e.g., laser, orbital, rotational)
- Vessel prep
- Retrograde/deep vessel access
- Stent placement

To participate, please select "Hands-on Lab" from the marketing opportunities in the exhibitor portal. Additional information will be sent to finalize your station within the lab.

Space is limited to **9** tables. Be sure to register early to ensure participation.

ULTRASOUND PACKAGE: \$9,750

- Two 75-minute sessions
- Workstation includes radiolucent table, specimen trays, synthetic blood, specialized metering pumps, tubing and introducers.
- One human anatomical leg specimen that has been re-vascularized. Each specimen allows 8-12 attendees the opportunity for hands on practice of your endovascular procedures.
- Ultrasound

If you require fluoro, a C-arm, or an additional cadaveric specimen, VIVA can assist for an additional fee (and pending availability). You will be responsible for any product and staffing for the demonstrations.

**NEW
IN
2022**

SIMULATOR SHOWCASE

TUESDAY, NOVEMBER 1

Exhibiting companies with simulators are welcome to reserve space for this event. Demonstrations must focus on the endovascular treatment of vascular disease. For the Physicians-in-Training simulator session, VIVA will host a planning call to discuss the desired educational outcomes.

Each company will be given a 6-foot table to display their simulator. Your company is responsible for shipping, electrical, and any other associated costs as well as arranging faculty for your station. To participate, select your desired session(s) in the exhibitor portal. Please note that companies participating in Session 2 must also select Session 1 from the list of marketing opportunities. Slots are extremely limited and your space must be reserved by August 10.

SESSION 1: 7-7:55AM

- Open to Physicians-in-Training program attendees only
- No cost for exhibitors to participate

SESSION 2: 1:15-2:30PM

- Open to all attendees
- Cost for exhibitors to participate: **\$500**

Attendee pre-registration is not accepted.

**NEW
IN
2022**

THE VEINS LATE-BREAKING CLINICAL TRIALS

We are pleased to announce that The VEINS 2022 will offer a venous-focused series of Late-Breaking Clinical Trials in addition to the late-breaking presentation series at VIVA.

Submissions will be accepted June 1-August 10. The VEINS late-breaking session will be held on Monday, October 31.

BLUE SKY BREAKFAST: THE VEINS INNOVATION SUMMIT

Companies with new and innovative technology are invited to participate in the 3rd annual Innovation Summit on Monday, October 31. The session will feature a limited number of companies to highlight creative solutions for unmet clinical needs in patients with venous disease.

The summit is intended for technology that is pre-market or has been on the market less than a year.

Please contact exhibits@viva-foundation.org for more information about these opportunities and to be considered for the Blue Sky Breakfast.

Pop-up Booth - Global Theater Foyer

Cost per day: \$10,000

This exclusive opportunity allows your company to host a tabletop booth outside of the exhibit hall for a day. Tabletops will be located in the foyer near the Global, Red, and Blue Theaters, and VIVA will provide a table, chairs. Sponsoring companies are responsible for providing a pop-up backdrop and any signage, which must be fully portable to allow set-up and tear-down on the same day.

Pop-up booths are limited to 2 companies per day, and participating companies may only exhibit in the Global Theater Foyer for 1 day during VIVA22. Companies that have a booth in the exhibit hall will still be expected to staff their existing booth during the day of their sponsorship.

Sponsored Article in VIVA Today

Half page placement: \$4,500

Create a half-page article to be included in an issue of VIVA Today. Two sponsored articles are available per issue. Sponsors must submit their own articles which will be reviewed by VIVA staff.

See page 13 for additional ad placements in the 2022 VIVA Today issues.

Hallway Promo Signs

\$7,000 per sign

Make a great first impression with a v-shaped sign in one of the hallways leading to the conference space. Up to two signs will be in the hallway near Petrus and up to two more signs will be in the hallway near Alsace and Chambertin.



FEATURED MARKETING OPPORTUNITIES

Attendee Networking Lounge \$12,500

Sponsor a comfortable spot for attendees to connect and recharge throughout the day. The sponsoring company will have the opportunity to determine the layout of the lounge and will be able to purchase furnishings and signage directly through The Expo Group for an additional cost.

Charging Stations VIVA: \$8,000 The VEINS: \$8,000

Keep attendees' personal devices going throughout the day with a prominently-located charging station. Your branded artwork is to be provided; VIVA conference management will manage production. Specs available in the Exhibit and Marketing Portal. Note: Charging station structure subject to change.



Please note that all sponsorships are first-come, first-served, and most items are limited. A limited number of items have been reserved as first right of refusal from 2021. If your item falls under this category, we will be in touch to give you the option to confirm and purchase prior to the portal opening.

See page 6 for portal login instructions. For additional assistance, contact exhibits@viva-foundation.org

Images are intended for reference only.

Conference WiFi Sponsorship VIVA (Tuesday - Thursday): \$15,000 The VEINS (Sunday - Monday): \$12,000

This exclusive opportunity provides WiFi access to VIVA and The VEINS attendees from Sunday through Thursday. Your company's logo will be placed on the back of each name badge and in onsite course materials. The Virtual VIVA app will launch with a splash page acknowledging your sponsorship.

GETTING STARTED

V I V A

VIVA19 content is available on your device during and after the event!

- Visit vivaphysicians.org/viva-app or download VIRTUAL VIVA from the App store or Google Play.
- Log in using your registration email address as your username AND password. Upon initial login, you will be prompted to create a permanent password.
- Visit the Virtual VIVA Help Desk near Reg Desk 2 (Sun-Mon) and Lafite Hallway (Tues-Thurs) for assistance.

INTERNET ACCESS

SPONSORED BY

YOUR LOGO HERE

Connect to the VIVA19 Network
Password: **VIVA2019**
Join the conversation **#VIVA19**
[i](#) [f](#) [t](#) [@VIVAPhysicians](#)

CME CERTIFICATES

Beginning November 8, 2019 at 8:00AM PST, log onto vivaphysicians.org/cme19 to claim educational credits.

Cappuccino Station \$15,000 per break

Sponsor a caffeinated treat for attendees during a session break. This setup includes an attendant who will make drinks to order. Signage will feature your company name or logo.



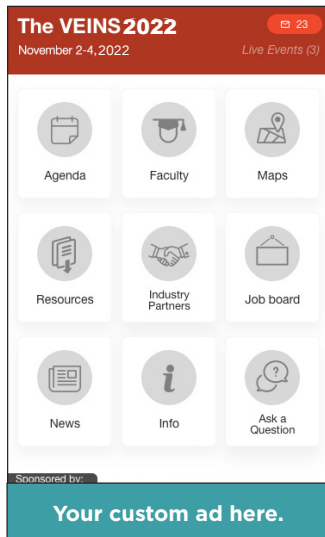
MARKETING OPPORTUNITIES – VIRTUAL & EBLAST ADS

Virtual VIVA App Sponsorship

VIVA: \$15,000

The VEINS: \$15,000

Own a prominent banner ad on the Virtual VIVA app for the duration of VIVA and The VEINS. This banner can also hyperlink to your company website.



eBlast

Pre-conference: \$9,200

Post-conference: \$7,200

Purchase a promotional eblast to be sent to our database of 9,000+ emails either before the conference or in the week after. Once you complete your eblast purchase, please contact exhibits@viva-foundation.org to confirm your target date is available.

Registration Confirmation Tile Ad \$9,500

Place a tile advertisement at the bottom of each confirmation email sent to more than 1,500 attendees of VIVA and The VEINS. Attendees will receive a confirmation immediately after registering and then a second email immediately before the conference. The tile can link to your company's website. Please contact exhibits@viva-foundation.org to purchase this item. Registration confirmation tile ads must be purchased before July 10, 2022.

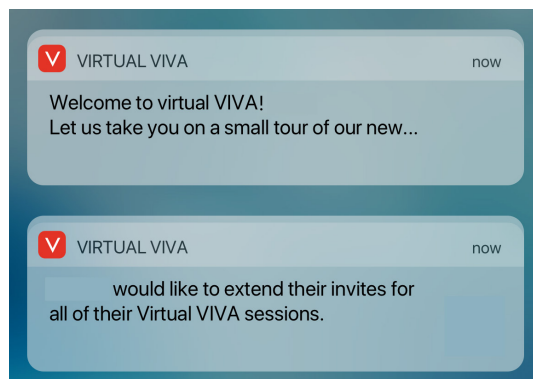
Virtual VIVA Push Notification

VIVA: \$3,500

The VEINS: 3,500

Physicians-in-Training program attendees: \$1,500

Catch attendees' eyes with a push notification that flashes on the Virtual VIVA app and is saved in attendees' inboxes. For example, you could notify attendees of satellite symposia, activities in the exhibit hall, or your late-breaking trial data.



Late-Breaking Clinical Trial eBlast Ads

Banner ad: \$6,500

Skyscraper ad: \$5,500

VIVA will share three eblasts covering VIVA and The VEINS Late-Breaking Clinical Trial sessions on Monday, Tuesday, and Wednesday, October 31-November 2. Purchase a banner or skyscraper ad in these eblasts, which will be sent to the VIVA database of 9000+ emails, including all 2022 conference attendees.

Please note that all sponsorships are first-come, first-served, and most items are limited. A limited number of items have been reserved as first right of refusal from 2021. If your item falls under this category, we will be in touch to give you the option to confirm and purchase prior to the portal opening.

See page 6 for portal login instructions. For additional assistance, contact exhibits@viva-foundation.org

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MARKETING OPPORTUNITIES – PRINT ADS & MORE

Course Guide Ad - Inside Back Cover

VIVA: \$8,500

The VEINS: \$6,500

At-a-Glance Cards

\$11,000

This branded, 5x7 card will feature a calendar of VIVA educational offerings on the front, and can highlight your company's events and/or news on the back. VIVA will manage production and coordinate graphics and listings with you. At-a-glance cards will be distributed at or near the registration desk and help desk.

VIVA Today Print Ad

Full page inside: \$5,000

Full page back cover: \$6,000

2-page center spread: \$11,000

Front-cover tip: \$8,200

VIVA Today, the onsite newspaper for VIVA and The VEINS, is distributed and displayed throughout the conference space.



VIVA Today: The VEINS & Pre-Course Edition will be distributed on Monday, October 31, and will feature coverage of the new VEINS Late-Breaking Clinical Trial session.

VIVA Today will be distributed on Tuesday-Wednesday, November 1 & 2, and will highlight the VIVA22 Late-Breaking Clinical Trials.

Note that because the newspapers contain late-breaking data, VIVA will hold distribution for each edition until the embargo has lifted for all referenced data.

See page 10 to learn more about the new sponsored articles in VIVA Today.

Door Drops

\$500 administrative fee

Wynn Las Vegas will deliver your marketing materials nightly to conference attendees. This fee does not include your design/printing costs or the cost to deliver each piece. Wynn will deliver materials to all conference attendees (both industry and healthcare providers) so we recommend printing 1000 pieces.

Static Digital Display Ads

VIVA: \$4,000

The VEINS: \$4,000

Display your ad on our 80" LCD monitors in the hallway of VIVA and The VEINS.

Video Digital Display Ad

\$7,000 per day

Intersperse your video content with our digital display ads. Videos can be up to 45 seconds and will play on the same loop as the static digital ads.



Future Meetings Table

Exhibitors: No cost

Non-exhibitors: \$1000

Banner on Featured Videos Page

\$7,500 per month

Own space on the VIVA website leading up to or following the conference. This banner will be placed above VIVA's current featured video and link to your company website.

Please note that all sponsorships are first-come, first-served, and most items are limited. A limited number of items have been reserved as first right of refusal from 2021. If your item falls under this category, we will be in touch to give you the option to confirm and purchase prior to the portal opening.

See page 6 for portal login instructions. For additional assistance, contact exhibits@viva-foundation.org

Images are intended for reference only.

INDUSTRY REGISTRATION

Industry registration will open on Monday, August 1, 2022.

The health and safety of VIVA and The VEINS attendees, faculty, exhibitors, and staff are of the utmost importance. At this time, neither the city of Las Vegas nor the Wynn Hotel have any COVID-19 or pandemic related restrictions in place. However, VIVA will continue to monitor the situation and will provide updates if restrictions or precautions are put into place for this year's event.

VIVA

August 1 - September 12
\$1395

September 13 - November 3
\$1545

The VEINS

August 1 - September 12
\$600

September 13 - November 3
\$750

Note: All VIVA booth rentals include a set number of interchangeable exhibit-only badges, and exhibitors may purchase up to 2 extra interchangeable badges for an additional fee of **\$800** per badge.

The VEINS and VIVA Pre-course booth rentals include a set number of Industry Professional badges that grant access to the The VEINS or Pre-course educational sessions and exhibits.

To purchase Industry Professional badges (non-interchangeable, full conference access) for the 2022 conferences, register at the prevailing rate at viva-foundation.org/register beginning on August 1.



Registration cancellation policy

Cancellations submitted to registration@viva-foundation.org by September 26 will incur a 15% administrative fee. Please note cancellations and/or refunds are not possible after September 26. Refunds are not available within 48 hours of registration to allow for credit card settlement. Once registration is canceled in your online account, refunds will be settled within 7 days.

Refunds or credits will not be given for failure to attend, late arrival, unattended events, or early departure. VIVA is not responsible for airfare, hotel, or other costs incurred by participants in the event of registration cancellation for any reason.

In the event that VIVA and/or The VEINS are amended to be held virtually due to a pandemic, in-person registrations will be transferred to virtual-only registrations and the difference will be refunded.

EXHIBITORS AND SUPPORTERS

2021 VIVA SUPPORTERS

GLOBAL PREMIER

Abbott Vascular
Boston Scientific
Cook Medical
Gore & Associates
Medtronic
Philips Image Guided Therapy

BENEFACTOR

BD
Cordis

CONTRIBUTOR

AngioDynamics
Penumbra, Inc.
Shockwave Medical
Terumo Interventional Systems

PHYSICIANS-IN-TRAINING SCHOLARSHIP

BD
Boston Scientific
Cardiva Medical, Inc.
Cook Medical
Gore & Associates
HCA Healthcare
LimFlow
Medtronic
Philips Image Guided Therapy

2021 THE VEINS SUPPORTERS

PLATINUM

Medtronic

GOLD

Philips Image Guided Therapy

SILVER

Boston Scientific

BRONZE

BD
Cook Medical

2021 EXHIBITORS

All conferences

Abbott Vascular
AngioDynamics
Aval
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Boston Scientific
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Cardiva Medical, Inc.
Cook Medical
Cordis
Endologix, LLC
Endovascular Today
Gore & Associates
HMP CardioVascular
Inari Medical
Janssen Pharmaceuticals, Inc.
Medtronic

Penumbra, Inc.
Philips Image Guided Therapy
Seisa Medical
Shockwave Medical
Silk Road Medical
Surgical Tables, Inc.
Surmodics
Tactile Medical
Terumo Aortic
Terumo Interventional Systems
Thrombolex, Inc.
Venclose, Inc.
Veryan Medical
Vesper Medical, Inc.
WraSer Pharmaceuticals

2021 CLTI PRE-COURSE SUPPORTERS

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Medtronic

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